

Do your clients need a little R&R?



Closures and Health Department announcements regarding Norovirus, E. Coli, Salmonella, or Hepatitis A (just to name a few), have a devastating effect on public perception. Whether contamination is accidental or malicious, the public's reaction is swift and the results are the same:

- Adverse media exposure and peak season impact
- Potentially devastating financial impact and revenue loss
- Loss of market share
- Serious and potential long-term damage to business and community reputation
- A possible business closure

Customized Business Interruption and extra expense insurance unique to infectious health situations:

- Premises Contamination, Accidental Contamination, Malicious Contamination, Impact from publicity of an actual or alleged outbreak
- Coverage provides for Business Interruption, which replaces the stores lost profits
- Coverage provides Incident Response Expenses (Extra Expenses), including:
 - Extra staffing to address a crisis
 - Costs to remove contaminated product from the facility
- Easy 2-page application process

Don't hesitate! Call today for details.

While rest and relaxation is needed by everyone, Resort Restoration is the focus.

The Hospitality industry has more exposure than just traditional P&C Losses. Changes in the 2005 Food Code and its application to those facilities, coupled with state and local health departments have set the stage for dramatic foodborne illness incidents that could have a devastating affect on an entity's business revenue.

Traditionally, Commercial Property Business Interruption Coverage will activate for a "fire loss" but NOT for a loss of Business Income from a media driven food borne illness peril.

Where do you as the agent turn to for coverage for these unique exposures?

Resort Restoration

Expert and immediate Crisis Management Services, including:

- Customer/Crisis Information Line
- Unique blend of industry experience in Pathology, Microbiology, Marketing, Communications, Agricultural Science, Statistical Process Control and Total Quality Control
- Proactive, well-coordinated, cohesive operating team with solutions specific to client's needs
- Assistance with restoration of community reputation, effective marketing and media control



**Professional Liability Insurance Services, Inc.®
Wholesale Division**

T: 800-713-9473, 770-427-9577
F: 770-427-5218
W: www.pliswholesale.com
E: info@pliswholesale.com